

North Carolina Council Update: Fall 2021



2022 to 2026 Strategic Plan

Mission

To preserve and protect earned benefits for our uniformed services, veterans, their families, and surviving spouses through:

- **Advocacy**
- **Leadership**
- **Education**
- **Service**



Serving the Military Community and Having Impact



YOUR FAMILY, OUR FIGHT
WILL YOU STAND WITH MOAA?

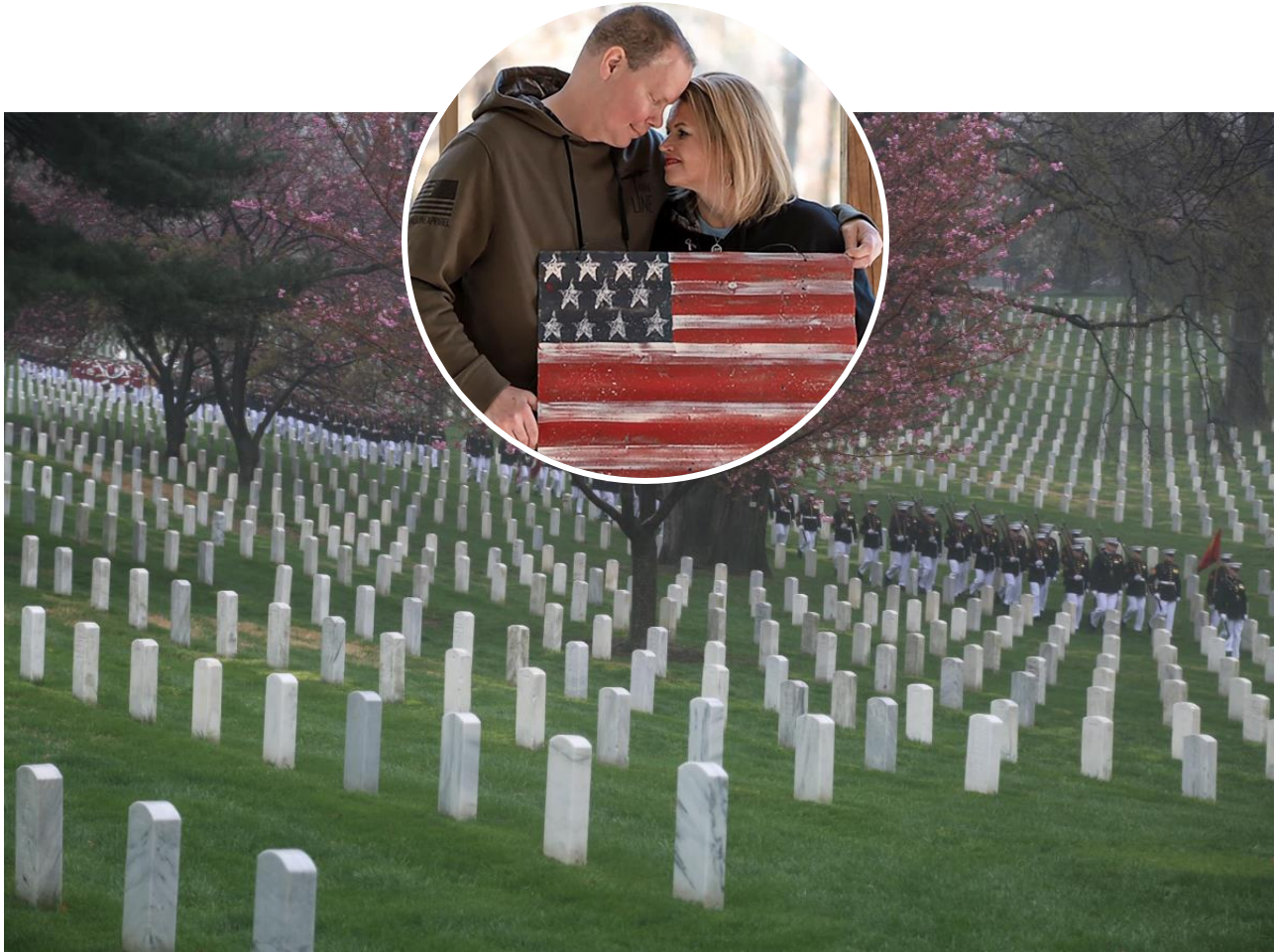
DIFFERENT UNIFORMS, ALL HEROES
Thanks to the men & women fighting COVID-19



FY 2022 NDAA

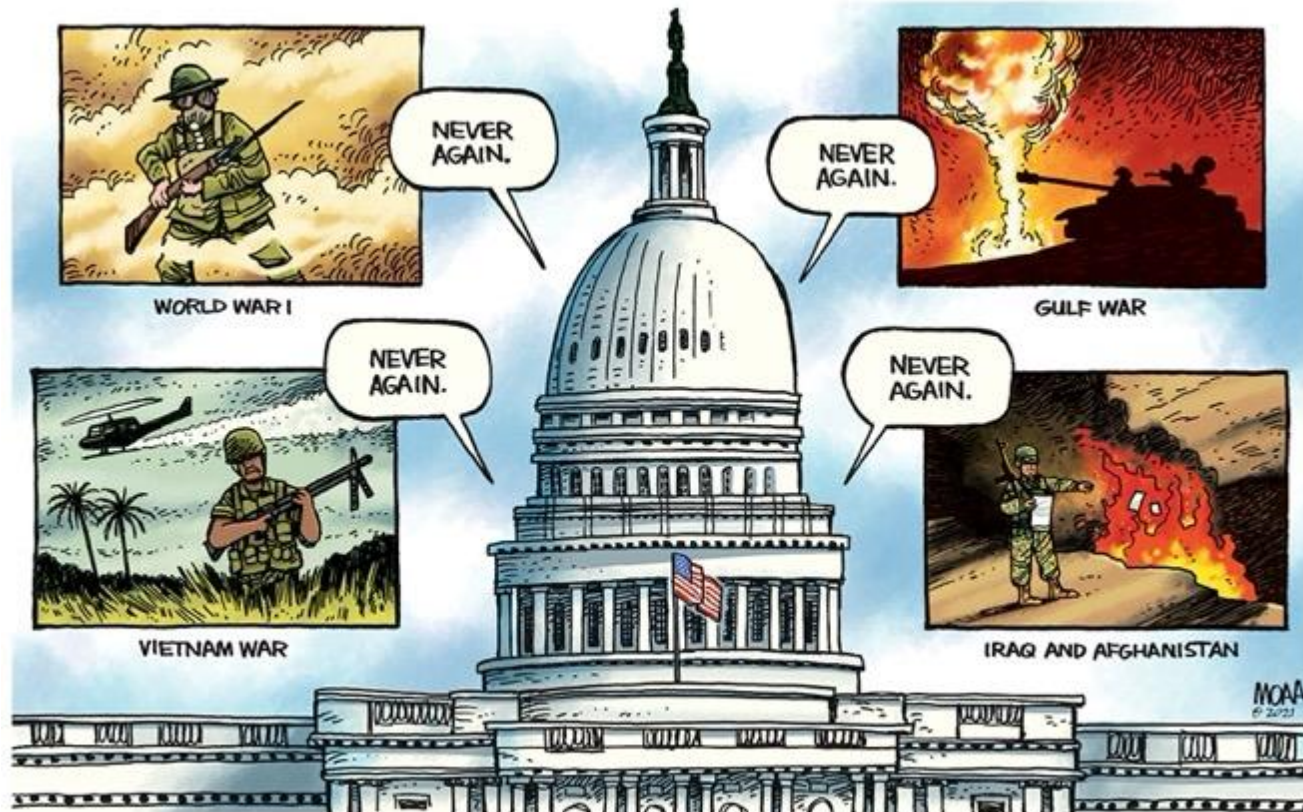
- 2.7% Pay Raise per ECI (residual gap at 2.6%)
- Goal is to get top health care issues and support clarified in the NDAA
- Passed in the House; pending in the Senate
- Opportunity for amendments (ANC eligibility/Star Act/our three AiA topics)
- Funding is a continuing challenge
 - Continuing Resolution in place through 3 December

Additional Advocacy Priorities





2021 Advocacy in Action



Action is long overdue for generations harmed by toxic exposure.

Advocacy in Action Issues Update

- **Toxic Exposure**
 - Bicameral, Bipartisan (S.437/H.R.2436 + S.927/H.R.2127) with combined co-sponsors: House 96 and Senate 51
 - Omnibus proposals developed in both chambers (H.R.3967 + Senate Bill Number Pending)
- **TRICARE Young Adult**
 - H.R. 475 has 78 cosponsors
 - Senate companion introduced (S.1972) with 5 bipartisan co-leads including Sen. Jon Tester, Chair of SAC-Defense Sub-comm.
- **Basic Needs Allowance** - *Military Hunger Prevention Act*
 - H.R.2339/S.1488 has grown support (59 House/23 Senate)
 - FLOTUS highlighted in Joining Forces channels

State Legislative Consortium

Col Tom Robillard, USAF (Ret)

Trobillard@sc.rr.com

VP SC State Council

Legislative Affairs

Mobile: (803) 730-6109

LTC Don Wolfinger, USA (Ret)

Don17609@yahoo.com

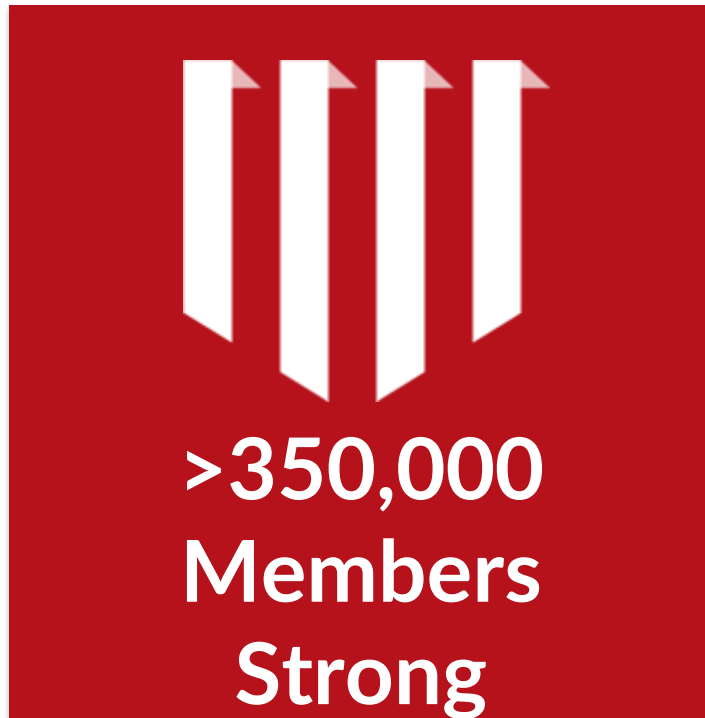
Greater St. Louis Chapter/MO Council

Legislative Affairs

Mobile: (636) 484-0248

- Facilitate the exchange of information across councils.
- Work with staffers/legislators **at local level** for state/federal issues.
- Sharing of programs, issues and processes at the state level.
- Use virtual communications (conference calls, Skype, Facetime, MOAA Regional Training program) as a means to share information.
- Does not replace council/chapter legislative affairs activities.
- MOAA Legislative Team provides guidance and assists as needed.

Membership



46%
LIFE Members

17%
PREMIUM Members

37%
BASIC Members

Membership Strategy

Showcase why MOAA membership is more important than ever

Be visible

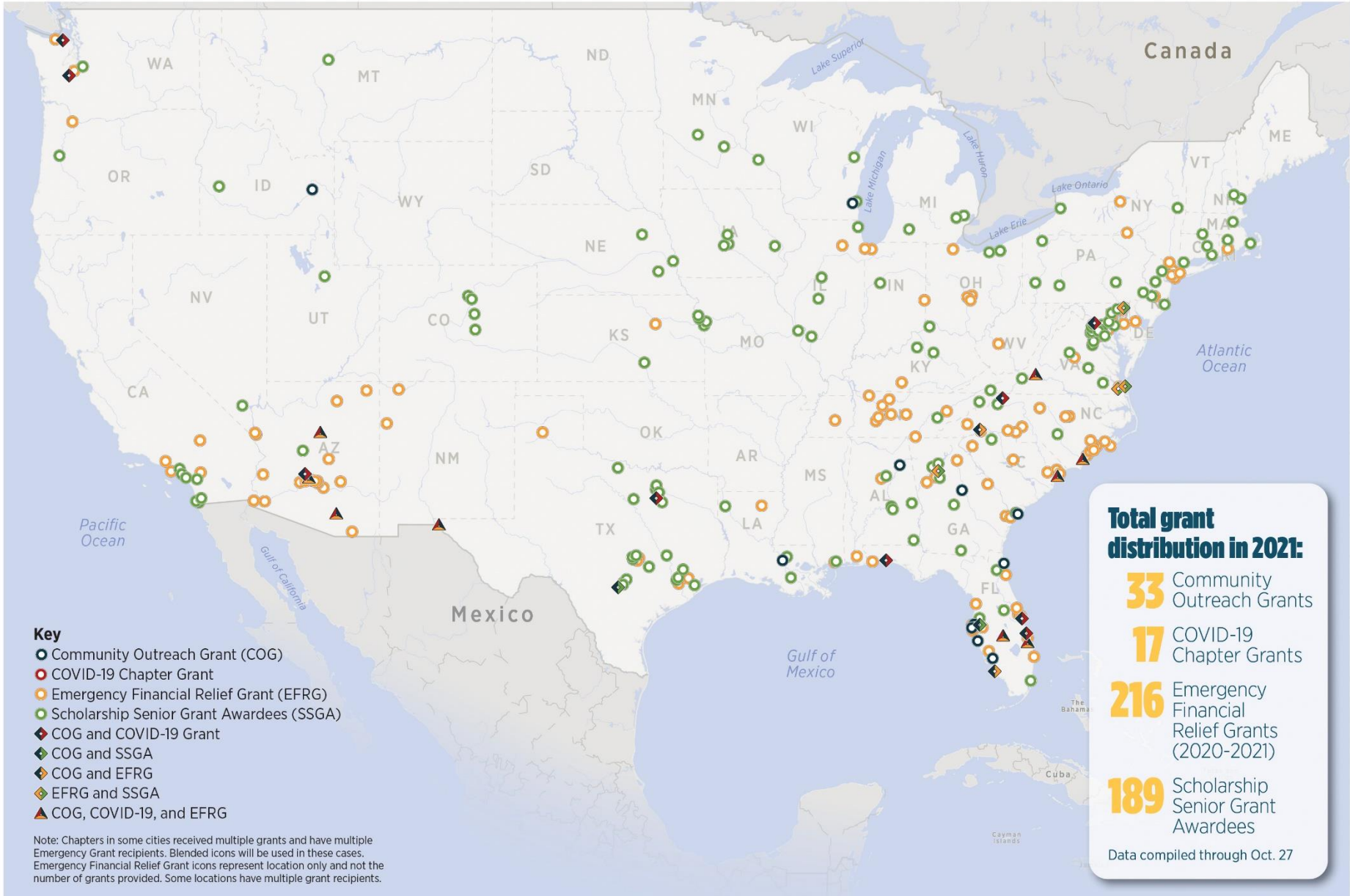
Pivot programs to be more relevant

Test, test, test!

Stay the course with core initiatives

Listen to members

Philanthropy = Impact



The MOAA Foundation: Community Outreach Chapter Grants

Showing Steady Growth

	2017	2018	2019	2020	2021
Applications	9	29	44	48	36
Grants Awarded	6	19	22	23	33
Total Disbursed	\$25,000	\$75,000	\$79,400	\$84,832	\$87,400

2022 Application window opens December 1



18th Annual
MOAA Charities
Golf Classic

**SAVE THE
DATE**

May 31, 2022

TPC POTOMAC
AT AVENEL FARM

POTOMAC, MD

To register and choose a sponsorship
package, visit MOAA.org/golfclassic

Golf Classic

- **NEW** location in 2022!
TPC Potomac at Avenel Farm
in Potomac, Maryland
- Proceeds benefit
The MOAA Foundation and
MOAA Scholarship Fund
- Working with Mid- Atlantic PGA
to include sponsored Helping Our
Patriots Everywhere (HOPE)
program golfers
- Individual, team, and
sponsored slots available

MOAA.org/GolfClassic



Chapter Impact



- Engaging Congress
- Connecting members
- Emphasizing leadership training
- Improving technology support
- Increasing chapter efficiency

Virtual Chapters Update

- Members connected by interest/affinity rather than geography
- For geographic chapters, source of:
 - potential members
 - information
- Virtual Council of Chapters (VC00):
 - Uniformed Services Nurse Advocates (VC01)
 - Surviving Spouses (VC02)
 - United States Public Health Service (VC03)
 - Chaplains Virtual Chapter (VC04)
- 550+ members

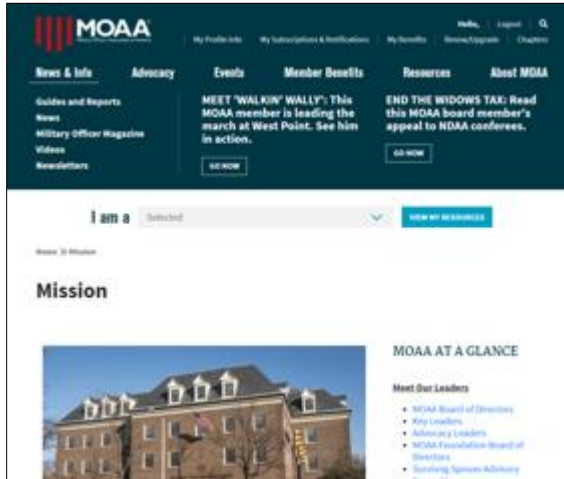


Engagement

Keeping Members Informed



More Video & Online Content



MOAA Newsletter reaches 322,000 monthly

Engagement



MOAA's *Never Stop Serving Podcast* tackles issues you care about most: your pay and benefits, health care, career transition tips, and more. Each week, host [Lt. Col. Olivia Nunn, USA \(Ret\)](#), talks with currently serving officers, veterans and veteran service organization leaders to provide expert guidance and insights.



www.moaa.org/podcast



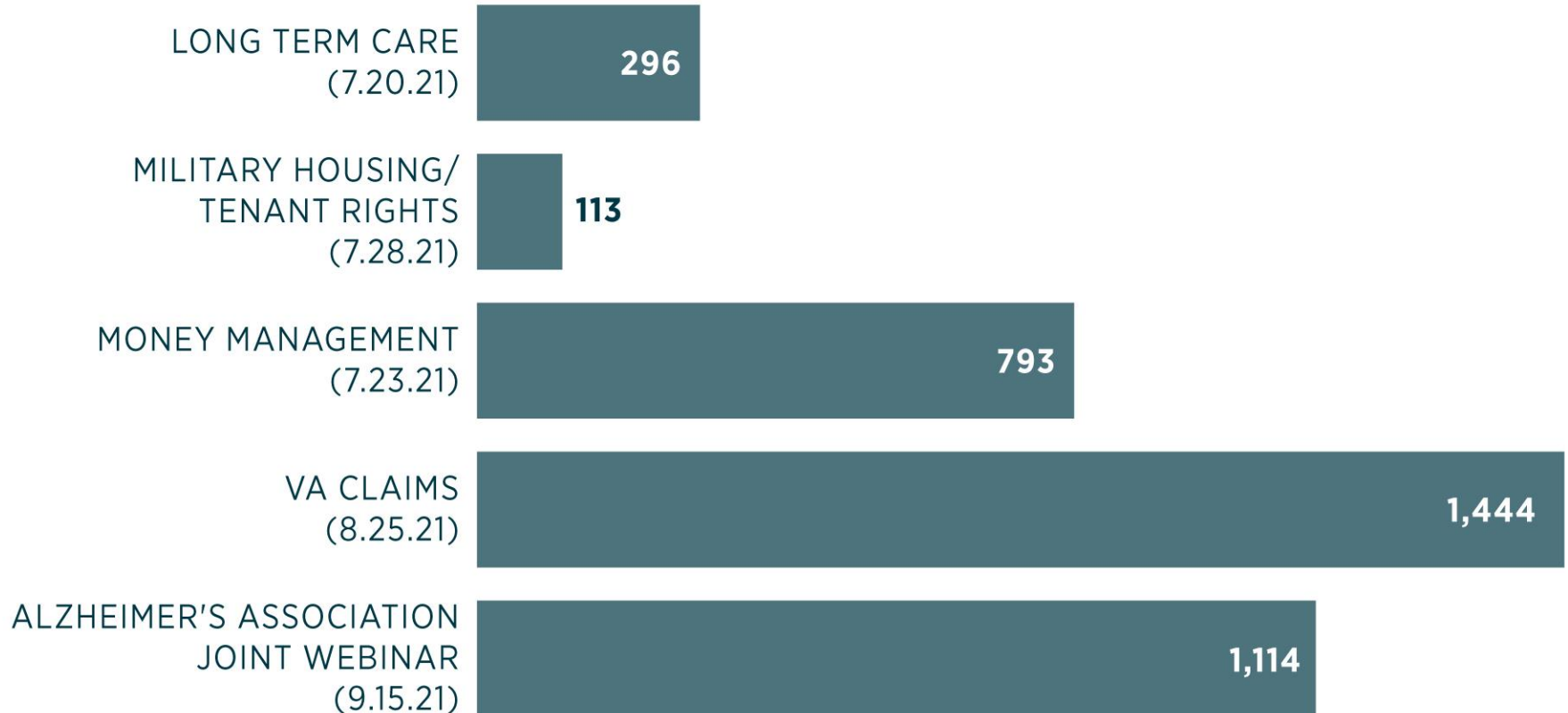
TRICARE Guide

Becoming the go-to source for healthcare information



Engagement

Webinar Audience Growth



www.moaa.org/webinar-archive

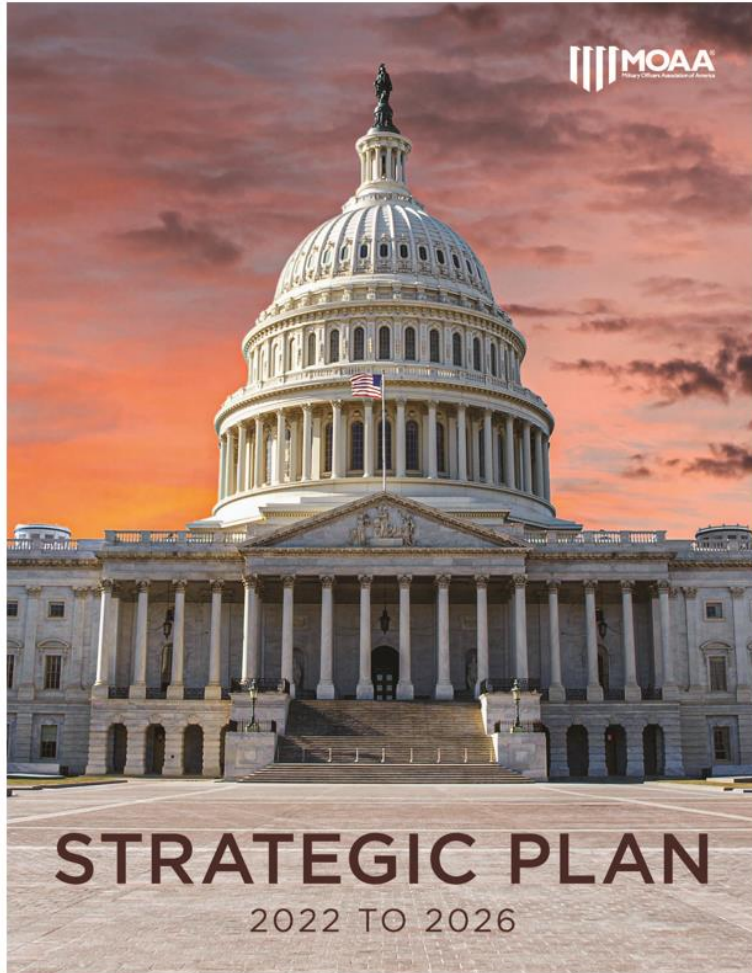
Delivering Member Value



Member products and services

- SimpliSafe
- Member Deals
- Identity Guard
- GE Appliances
- eKnowledge college test prep
- The MOAA Store
- UPS discounts
- EA+ emergency travel service

For More Details on Our Association



MOAA's 2020 Stakeholder's Report



Board Selection Process



Next Call for Nominations
January 2022
Military Officer Magazine

Qualifications

- Every MOAA member is eligible to serve.
- Capacity to govern with vision, to think strategically, and to understand the responsibility to govern in the best interests of MOAA.

Specialized experience

- Chapter leadership; health care; financial management; military personnel; investment mgt.






Timeline

- Jan 1, 2022- Applications open
- Mar 31, 2022- Applications close
- Apr 2022 – Board Nominating Committee meets
- Aug 2022 – Members vote
- Oct 2022 – New members seated

And Finally ... Why Join MOAA?

Persona

Value Added

- 44 year-old O-5 retiree  • \$165K in retirement earnings over 20yrs
- 65 year-old Medicare beneficiary  • Saving at least \$5K annually in Medicare supplement premiums
- 70 year-old SBP/DIC recipient  • Repeal provides \$12K/year (by Jan '23)
- 50 year-old military spouse working on a degree  • Full tuition at public university and \$2,000/month avg allowance
- Retires age <65  • Fought DOD's proposed Tricare Select fee of \$900/year (family) ... Congress backed down to \$300/year

Questions/Ideas?



“I am not sure I will ever enjoy working for an organization as much as I have enjoyed working for MOAA!”